THE USE OF SMARTPHONE AND MOBILE APPLICATION IN HIGHER EDUCATION

INTRODUCTION
By harnessing technology mainly smartphones as a classroom culture most of the universities with their education system can achieve the optimum potential to stand the greatest chance of thriving best performance among their students.

RESEARCH OBJECTIVES
- Identify the use of smartphones among students.
- Explore the concept of mobile learning and its adoption process among students.
- Assess the impact of using smartphone.

LITERATURE
- Keyword: Smartphones, M-learning, Apps
- Screening and collecting: +80 articles
- Reading and analysis: Reviewing relevant opinion

FINDINGS
SOCIAL MEDIA USE IN LEARNING
- Twitter mostly for content sharing.
- Facebook mainly for social use.

The three tiers model, the process of behavioral intention of the students towards adopting the smartphone-based m-learning technology. (Liaw, 2007)

Impacts of using smartphone
- Improved academic performance
- Better communication
- Time on task completion
- Self create, upload and share resources
- Technological concerns
- Student obsession
- Mental illness
- The social media bug

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