Design for Health, Wellbeing and Happiness Manifesto: who, what, why and how

Ann Petermans
Overview

- What?
  DRS – SIG
  SIGWELL
- Focusing on Design for Wellbeing - Why?
- Who?
- How?
What? DRS SIGWELL

- DRS = Design Research Society
  - Promoting and develop design research
  - Longest established, multi-disciplinary worldwide society for design research community

- Currently, 9 Special Interest Groups
Source: http://drs.silkstart.com/cpages/sigs
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SIGWELL

- Advancing knowledge
- Development and application of design research
- Improve personal and societal wellbeing, happiness and health of people
SIGWELL

- Design of services, experiences, interactions, technologies, products, environments, systems, ... for wellbeing
  - Design for wellbeing is a knowledge area that transcends solely application areas
- Understanding how design impacts upon wellbeing
- New tools, methods, approaching for designing for wellbeing
Focusing on Design for Wellbeing - Why?

- Societal need

- Economic interest

- Item on political agenda

  ‘the creation of an enabling environment for improving people’s well-being is a development goal in itself’
  (Ban Ki-Moon, 2013, p.3)
Who?
Delft University of Technology, The Netherlands

Prof. Dr. Pieter Desmet

Dr. Anna Pohlmeyer
University of Siegen, Germany

Prof. Dr. Marc Hassenzahl

Dr. Matthias Laschke
Université de Montréal, Canada

Prof. Dr. Tiiu Poldma

Unisinos, Brazil

Prof. Dr. Leandro Tonetto
Hasselt University, Belgium

Dr. Ann Petermans
How?

- Development of a Manifesto that explicates our key ambitions and issues that are key to our SIG.

- Furthering activities and generating opportunities for collaboration to exchange ideas, build networks and share interests.
Key issues for SIGWELL

- Collaboration: share interests, exchange ideas
- International community building
- Common goal: enable the power of design to have a positive impact on wellbeing, happiness and health of people across all societies, in the developed and developing world.
- Openness in sharing of results, tools, methods
- Holistic view
Coming up...

- Further development of our Manifesto

Events

- DRS 2018, Limerick, Ireland
  - Call for papers from SIGWELL: [http://www.drs2018limerick.org/track/design-subjective-wellbeing](http://www.drs2018limerick.org/track/design-subjective-wellbeing)
  - Call for workshop is in development
- 2019: symposium on Design for Wellbeing education
Eager to join?

- Or submit your work to our next event!
THANK YOU!

Questions?

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